Making Digital Organizing Accessible for All

March 16, 2021 7:00 p.m.
Tech overview

Mute when you’re not speaking
Grid view or Speaker view
Chat questions and comments
This is being recorded
**Agenda**

- Welcome, Introductions, Agenda Review, Goals
- About this Webinar Series
- Why tech?
- Diane Peel, Newport Wireless Mesh
- Rachael Thompson, Glynn Environmental Coalition
- Maiyim Baron, Elders Climate Action
- Q & A
- Evaluation and Close

**Goals**

- You are inspired by some ways our panelists’ groups have been successful getting over tech hurdles.
- You learn from their challenges.
- You walk away with at least one tool or tactic to implement in your community.
About the virtual training webinar series

Holding Group Meetings Online
Action Network and Recruiting People
Planning and Holding Online Events
Messaging: Writing Strong Emails and Petitions
Fundraising Online
And more!
Participant Survey:

● How would you grade your tech skills?
Participant Survey:

- If you could wave a magic wand...
Why does technology matter?
The mission of Newport Wireless Mesh is to improve our neighbors’ quality of life through better access to the digital world, to promote education, independence, upward mobility and self-confidence, to model the sustainability of an alternative community project that is less reliant on government and large corporations, and to build community through shared ownership.
Glynn Environmental Coalition is committed to assuring a clean environment and healthy economy for citizens of Coastal Georgia. They envision a safe and healthy place to raise our families.
Elders Climate Action activists are all committed to a non-partisan effort to end the Climate Crisis and build a just and sustainable future for our children, our grandchildren, and all children. We believe that collective action is the most effective way to force policy changes on the scale and timetable that will be necessary to protect all of us. And we mean all of us, in all our colors, genders, abilities, origins and political persuasions, poor and rich, young and old and, most importantly, our most vulnerable.
Tips for Online Organizing

1. Know your campaign goal
2. Know your community
3. Get help and get creative!
Tip 1: Know your campaign goal

● When you are clear on what you’re working towards, you can start to think about what tools you need to win.
Tip 2: Know your community

- What are the participation barriers?
- What tools is your community using already?
Tip 3: Get help and get creative

- Ask for help! College students, local tech businesses, funders
- Have a tech point person for your group or each event
- Do you need to use zoom? Or can you do a phone call or a distanced outdoor hang?
Next steps

- Next digital training series will be April 23rd 7-8pm
- Video will be online on our website CommunityActionWorks.org/Digital
- Stay in touch: Info@CommunityActionWorks.org