Getting Grants Webinar

Big Bucks for Big Change
Tech overview

Mute when you’re not speaking
Grid view for video
Chat questions and comments
This is being recorded
Welcome & Grounding
Agenda

- The Reality of Grants
- Process:
  - Get Your House in Order
  - Research
  - Get on Their Radar
  - Budgets
  - Proposals
  - Follow Up
- Q & A
Why are grants great?
Drawbacks?
PROCESS

Get your house in order

What are your goals of your campaign or organization for the year?
Let’s look at a plan template.

**LOGIC MODEL**

**TRACKING SHEET**
PROCESS

Do your research

Are you a good fit?
How do you apply?
Who makes the decisions?
How much do they usually give?

Share a sample the tracking spreadsheet.
PROCESS

Get on their radar

Get a meeting.
Ask questions.
PROCESS

Budget before writing.

Tell a story.
Show in-kind and community support.
Make sure the numbers add up.
### Community Action Works and Merrimack Citizens for Clean Water

#### Project Budget: Knowing our Health Risks in Merrimack

<table>
<thead>
<tr>
<th>Item name</th>
<th>Itemized Cost</th>
<th>Amount Requested from Lindsay Agnes Trust</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air Monitoring Tests</td>
<td>$5,104</td>
<td>$2,500</td>
</tr>
<tr>
<td>Communicating Test Results to the Community</td>
<td>$2,000</td>
<td>$500</td>
</tr>
<tr>
<td>Meeting with officials, garnering media attention, and other public education efforts</td>
<td>$5,000</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

**TOTAL**                                                                  **$12,104**                **$5,000**

<table>
<thead>
<tr>
<th>Income Source</th>
<th>Budgeted</th>
<th>In Hand</th>
</tr>
</thead>
<tbody>
<tr>
<td>National PFAS Contamination Coalition Grant</td>
<td>$2,500</td>
<td>$2,500</td>
</tr>
<tr>
<td>Lindsay Agnes Trust</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Grassroots Donations</td>
<td>$5,000</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL**                                                                  **$12,500**                **$2,500**
PROCESS

Write the application.

Don’t be a wonk! Have others read it. Beware word counts. Gather up required attachments. Know their systems.
PROCESS

Follow Up

Got the grant? YAY!!

Didn’t? It’s OK.

Measurements of Success Template
Some more on fiscal sponsorships and incorporating as a 501 (c) 3
Follow Up Resources Coming Your Way!

Grassroots Funders List
Planning Templates
Copy of this presentation
Next steps

- Video will be online on our website
- CommunityActionWorks.org/Digital
- Next Training: January 20th
- Stay in touch: Info@CommunityActionWorks.org

- Donate!
  CommunityActionWorks.org/Donate