## How to Decide What Kind of Facebook Account You Need

Get Started: What is the purpose of your Facebook account?

I want to communicate with people in the general public and have a public presence to share news, updates, events, and spread my message.



I want a place for everyone in my group or community to post resources, updates, and talk to each other.



## Page

On a page, only select people who are given access can post as the page. People must "like" your page to be able to see your posts. You can also run paid ads to reach more people. Everything is public.

I want all the posts to be private.

I want all the posts in it to be visible to everyone, even if they aren't in the group.





People can see the group name and request to join.



People can only be added to the group by people already in the group.



## Public Group

Anyone can join the group, post, and comment on posts in the group. Even if you aren't part of the group, all the posts are public.



The name and lists of everyone in the group is public, but people who aren't part of the group cannot see the group's posts. Anyone can request to join the group.



Everything about this group is private. The posts, name of the group, and names of people who are in the group are private. The group will not come up in a search for it.

