

1. [Campaign Planning](#) – A guide to develop a strategic plan and timeline, including defining your goals, priority decision-maker, strategy, and tactics.
2. [Group Building](#) – Create a recruitment plan to strengthen your group and win.
3. [Fundraising](#) – Develop a plan to raise the money your group needs.
4. [Interpreting Test Results](#) – Understand the data from environmental tests and make a plan to use the data
5. [Public Hearings](#) – A guide to develop a plan to build power in your campaign through a public hearing.
6. [Messaging](#) – A guide to develop a message for your campaign and a plan to create needed materials.
7. [Media Events](#) – A guide to plan a successful media event, share principles of working with the media, and develop an effective message.
8. [Community Votes](#) – A guide to develop a plan that will win your community vote.