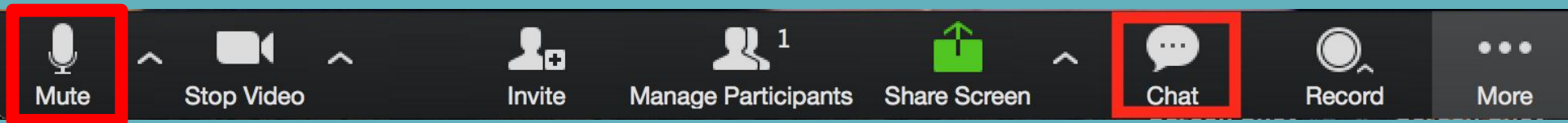


Getting Grants Webinar

Big Bucks for Big Change



Tech overview



Mute when you're not speaking

Grid view for video

Chat questions and comments

This is being recorded

Welcome & Grounding



Agenda

- The Reality of Grants
- Process:
 - Get Your House in Order
 - Research
 - Get on Their Radar
 - Budgets
 - Proposals
 - Follow Up
- Q & A



Why are grants great?



Drawbacks?



PROCESS

Get your house in order

What are you goals of your
campaign or organization
for the year?



Let's look at a plan template.

LOGIC MODEL

TRACKING
SHEET



PROCESS

Do your research

Are you a good fit?

How do you apply?

Who makes the decisions?

How much do they usually
give?

Share a sample the tracking spreadsheet.



PROCESS

Get on their radar

Get a meeting.
Ask questions.



PROCESS

Budget before writing.

Tell a story.

Show in-kind and
community support.

Make sure the numbers
add up.



Community Action Works and Merrimack Citizens for Clean Water

Project Budget: Knowing our Health Risks in Merrimack

Item name	Itemized Cost	Amount Requested from Lindsay Agnes Trust
Air Monitoring Tests	\$5,104	\$2,500
Communicating Test Results to the Community	\$2,000	\$500
Meeting with officials, garnering media attention, and other public education efforts	\$5,000	\$2,000
TOTAL	\$12,104	\$5,000

Income Source	Budgeted	In Hand
National PFAS Contamination Coalition Grant	\$2,500	\$2,500
Lindsay Agnes Trust	\$5,000	
Grassroots Donations	\$5,000	
TOTAL	\$12,500	\$2,500

Sample Budget

PROCESS

Write the application.

Don't be a wonk!
Have others read it.
Beware word counts.
Gather up required
attachments.
Know their systems.



PROCESS

Follow Up

Got the grant?
YAY!!

Didn't? It's OK.



Some more on fiscal sponsorships and incorporating as a 501 (c) 3



Follow Up Resources Coming Your Way!

Grassroots Funders List
Planning Templates
Copy of this presentation



Next steps

- Video will be online on our website
- CommunityActionWorks.org/Digital
- Next Training: January 20th
- Stay in touch:
Info@CommunityActionWorks.org
- **Donate!**
CommunityActionWorks.org/Donate

